



# VIRGINIA CENTER FOR HEALTH INNOVATION

**Joint Commission on Health Care  
November 14, 2019**



## **The Virginia Center for Health Innovation**

- Founded in 2012 as a 501C3
- Public-private partnership
- Mission: To accelerate the adoption of value-driven models of wellness and healthcare
- Governed by a diverse, multi-stakeholder board of directors
- Secured more than \$23M in grants for Virginia

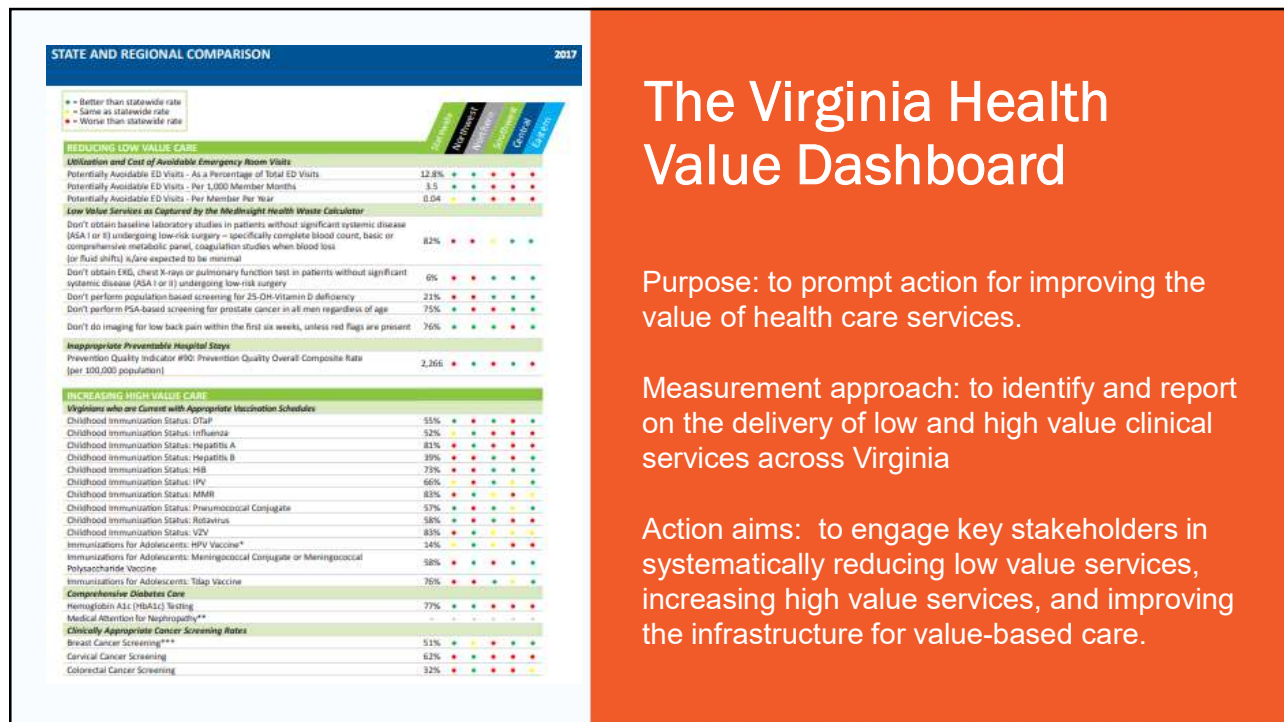
# VCHI Board and Leadership Council

AARP Virginia	HCA Virginia	Sanofi
Advocate Health	Inova Health System	Sentara
Aetna	Johnson & Johnson	UnitedHealthcare
Anthem	LabCorp	UVA Health Care System
APC	Lucas Compton Law	Va Academy of Family Physicians
Augusta Health	Maxim Healthcare Services	Va Association of Health Plans
Aviant Health	MSV Foundation	VCU Health
Ballad Health	Merck	Virginia Health Care Foundation
Biogen	Novo Nordisk	Virginia Health Catalyst
Boehringer-Ingelheim	Optima	Va Hospital and Healthcare Association
Bon Secours Mercy	PATH Foundation	Va Community Healthcare Association
Carilion	Patient First	Va Council of Nurse Practitioners
Cigna	Pfizer	Virginia Premier
Cogit Analytics	PhRMA	Walgreens
Commonwealth of Virginia	Privia Health	Westrock
GIST Healthcare	Riverside Health System	Workpath
GlaxoSmithKline		

## Current Initiatives

- **Virginia Health Value Dashboard**
- **Smarter Care Virginia**
- **Virginia Vaccinates**





## Advancing Aim 1: Reducing Low Value Care

### Important Definitions

**Choosing Wisely®** – designed by the American Board of Internal Medicine and the National Physicians Alliance to help physicians, patients and other health care stakeholders think and talk about overuse of health care resources. Each medical specialty was asked to identify 5 medical tests and/or procedures that they know to be unnecessary and/or harmful.

**Low Value** - Services that research has proven to add no value in particular clinical circumstances and in fact can lead to subsequent unnecessary patient harm and higher total cost of care.

**All Payer Claims Database** –includes paid claims from commercial health insurance companies and the Department of Medical Assistance Services. This voluntary program facilitates data-driven, evidence-based improvements in the access, quality, and cost of healthcare. For the purposes of this work, VHI and VCHI were also able to secure Medicare fee for service data to add to the Medicaid and commercial data.

**Medinsight Health Waste Calculator** – an analytical software tool that provides actionable insight on the degree of necessity of healthcare services and determines optimal efficiency benchmarks.



## Virginia Summary of Results – 2017 Data

January 2019 , HWC Version 7

Reporting Period	2017
Number of Measures	48
CMS Data Included?	Yes
Dollars Spent on Unnecessary Services	\$607 million per year
Unnecessary Services Identified	1.54 million per year



## Virginia Overall Results – 2017 Summary

**29%** of members exposed to 1+ low service

**37%** of services measured were low value

**\$9.33** PMPM in claims were unnecessary



## Exciting New Partnership



## Smarter Care VIRGINIA

- VCHI awarded a **\$2.2 M grant** from Arnold Ventures to launch a statewide pilot to reduce the provision of low-value health services.
- The initiative spans **3 years**, with an additional 6 months for evaluation.
- It employs a two-part strategy to reduce 7 sources of provider-driven low value services and prioritize a next set of consumer-driven measures for phase two.

## Core Components



### CLINICAL LEARNING COMMUNITY

Health system and physician practice partners working together to reduce seven provider-driven measures.



### EMPLOYER TASK FORCE

15-25 Virginia employers working together to increase their knowledge of low-value care and identify consumer-driven measures to drive change through benefit design and employee education.



### PLAN TO IMPROVE HEALTH VALUE

Developed at a joint conference of the clinical learning community and employer task force members.

Funded by a 3 year, \$2.2. M grant from Arnold Ventures



## Employer Task Force

### Carmax

- Meredith Touchstone, Director, Benefits

### Commonwealth of Virginia

- **Daniel Carey, MD**, Secretary HHR

### Dominion Energy

- **Robert Blue**, EVP and President and CEO—Power Delivery Group

### eTranservices

- Chris Beckford, President & CEO

### Genworth

- Matthew Turner, VP, Global Total Rewards, HRIS, & People Analytics

### The Luck Companies

- Andy Mann, Compensation & Benefits Manager

### NFIB

- Nicole Riley, Virginia State Director

### Northern Virginia Chamber

- Clayton Medford, VP Government Affairs

### The Port of Virginia

- Wina Giddens, Director Benefits & HRIS

### SBG Technology Solutions

- Carlos Del Toro, President & CEO

### Smithfield

- Lisa Swaney, Chief Human Resource Officer

### TowneBank

- Starr Oliver, SEVP, Chief Marketing and HR Officer

### Virginia Association of Counties

- Dean Lynch, Executive Director

### Virginia Beach City Public Schools

- Farrell Hunzaker, CFO

### Virginia Department of Human Resource Management

- Emily Elliott, Director

### Virginia Tech

- Doug Bish, Associate Professor, Industrial and Systems Engineering

### Walmart

- Lisa Woods, Senior Director, Strategy & Design, US Benefits

\*Denotes co-chairs





- Supports Aim 2 of the Value Dashboard:  
*Increasing High Value Care – Childhood and Adolescent Immunization Status*
- 1 Year, \$225K grant from Merck
- Focus is on improving HPV vaccination initiation and completion rates for males and females ages 11-26.
- Six-month intervention w/access to online resources, webinars, and virtual coaching.
- To measure progress, participating practices review reports from their own EHRs in collaboration with the virtual coach.

## Clinical Partners



Shari Rajoo, MD



Michael Jeremiah, MD and  
Kimberly Dunsmore, MD



James Naturo, MD and  
Sarah Boggs, MD

